

February 26, 2010

To: Esperanza Bonanza Teams

From: Missi Norman

The festival is dated for May 6th through May 8th. The Rodeo is back, bigger and better. The Entertainment will be the best around. I know the BBQ will make the judges' mouths water.

Esperanza is going "Green." No entry forms will be mailed this year. You may download your forms from our website, www.esperanzabonanza.org. On the left side of the page, click forms. The next page will have the forms under the category Backyard BBQ. If you do not have internet access, please call me at 901-647-3391.

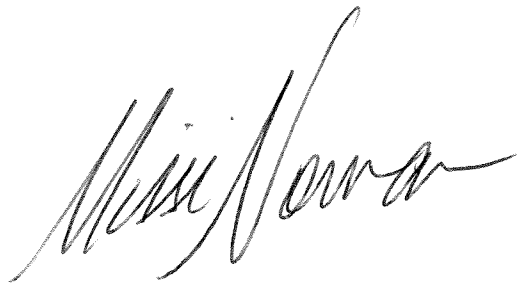
We have been hard at work this year making the grounds better. From the center aisle, all rows will have water at both ends. For teams along the fence, you will have access to water across the aisle on each end pole. We have graded the grounds and improved the drainage issues. Hopefully, this year it will not be necessary and the rain will stay away.

You have to agree Parking is our biggest problem. This year no parking passes will be issued. Parking in the lot will be on a first come, first serve basis. Since most team members are on site before we open gates at 4 p.m., you will all have a place to park. Since the new school building parking lot is available for parking, no buses will be used this year. We will have two entrance gates. The new gate will be the first west gate, formally the rodeo entrance. All loading and unloading for everyone will be the last East gate (Stage Gate).

We have made two changes to contests this year. We have removed the Chili Contest but we have added Baked Beans. The Butt Contest will still be judged by members of each team. This year all entries will be PULLED, not chopped or cut.

Some teams have not been cleaning their spot after the festival. This year all teams are required to pay a Cleaning Deposit Fee. The fee is \$100.00 and needs to be a separate check from your entry fees. We will hold all deposits. If you clean your area before May, 10th, at 5 p.m., your check will be returned. If you do not, we will hire a cleaning service to clean your area and cash the \$100.00 deposit fee. If any additional fees are due, an invoice will be sent to your team contact. Any additional monies due must be paid before you will be allowed to enter the 2011 festival.

We look forward to another great year of BBQ, rodeo, and entertainment. If you have any questions, please call me at 901-647-3391.

A handwritten signature in cursive script, appearing to read "Miss Norma". The signature is written in black ink and is positioned on the left side of the page.

2010 BACKYARD BBQ COMPETITION

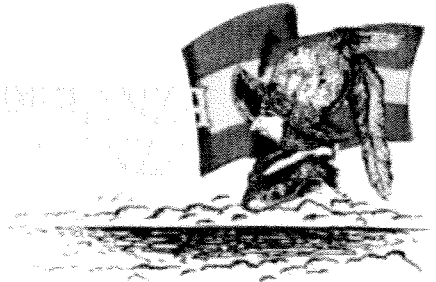
Marion Sports Complex, Marion, Arkansas

MAY 6, 7, 8, 2010

Chairpersons:

Missi Norman
Day 870-735-6580
Night 901-647-3391

Jerry Burdison
Day 870-735-3506
Night 870-735-1735



Friday, May 8

5:00 p.m.	Cooks Meeting at Hospitality Tent	
6:00 p.m.	Sauce Contest	\$ 10 Entry Fee/ Winner Takes All Entry Monies
6:30 p.m.	Anything Butt Contest - Water	\$ 10 Entry Fee
7:00 p.m.	Anything Butt Contest - Land	\$ 10 Entry Fee
7:45 p.m.	Beef Brisket Contest	\$ 10 Entry Fee
8:45 p.m.	Butt Contest	\$ 10 Entry Fee
5:00 p.m. - 7:00 p.m.	Best Booth Judging	

Saturday, May 9

9:15 a.m.	Bloody Mary Contest	\$ 10 Entry Fee/ Winner Takes All Entry Monies
10:00 a.m.	Anything Butt Contest - Dessert	\$ 10 Entry Fee
10:30 a.m.	Hot Wing Contest	\$ 10 Entry Fee
11:00 a.m.	Salsa Contest	\$ 10 Entry Fee
11:30 a.m.	Baked Beans	\$ 10 Entry Fee
12:30 p.m.	BBQ Ribs Contest (Blind Judging)	\$ 70 Entry Fee

NOTE: Containers furnished for all entries at Cook's Meeting

PRIZES

Baked Beans Contest
Anything Butt Contests
Beef Brisket Contest
Hot Wing Contest
Salsa Contest
1st Place \$75 + Trophy
2nd Place \$50 + Trophy

BBQ RIBS CONTEST			
1st Place	\$300 + Trophy	6th Place	\$ 25 + Trophy
2nd Place	\$200 + Trophy	7th - 10th	Trophies
3rd Place	\$125 + Trophy	11th - 15th	Plaques
4th Place	\$75 + Trophy		
5th Place	\$50 + Trophy		

NEW BUTT CONTEST (Team Judges)	
1st Place	\$300 + Trophy
2nd Place	\$200 + Trophy
3rd Place	\$125 + Trophy

OFFICIAL ENTRY FORM
RETURN THIS OFFICIAL ENTRY FORM ONLY & CHECK TO ESPERANZA BONANZA
MAIL TO: Esperanza Bonanza, P. O. Box 1327, West Memphis, AR 72301

Official Team Name _____

Corporate Sponsor (if any) _____

Team Contact Person _____ Phone # _____ Email _____

Address _____

City _____ State _____ Zip _____

Chief Cook _____

Team Judge _____

Name of Team Members _____

Special Requests (if possible) _____

Backyard Rib Contest		\$75.00
Rib Entry + (One) Lot 20' x 20'		_____
Additional Lots (20' x 20')	_____ @ \$75	_____
Porta John	_____ @ \$65	_____
Aprons	_____ @ \$10	_____
Extra Wristbands	_____ @ \$7	_____
* Sauce Contest	_____ @ \$10	_____
* Baked Beans Contest	_____ @ \$10	_____
** Anything But Contest - Water	_____ @ \$10	_____
** Anything But Contest - Land	_____ @ \$10	_____
** Anything But Contest - Dessert	_____ @ \$10	_____
Butt Contest	(\$10 Entry)	_____
Beef Brisket Contest	(\$10 Entry)	_____
* Bloody Mary Contest	_____ @ \$10	_____
* Hot Wing Contest	_____ @ \$10	_____
* Salsa Contest	_____ @ \$10	_____
*** Deposit for Cleaning Disposal		\$100.00

	TOTAL DUE	_____

*Each team can enter up to four (4) entries @ \$10 each. ** For Anything But, each team can enter up to two (2) entries in each category at \$10.00 each. Only one (1) rib, one (1) brisket, and one (1) butt.

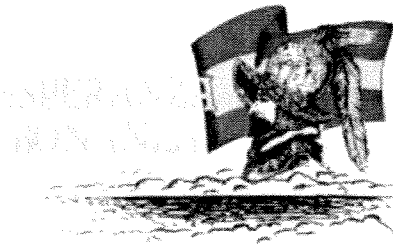
*** Each team is required to pay a Cleaning Disposal fee. If your team cleans your entire area, before Monday, May 10th at 5:00 pm, your fee will be returned to you, please write a separate check. Should you not clean your area, we will hire a Cleaning Service; you will be charged the difference. A bill will be sent to your team contact, any team failing to pay the difference will not be allowed to enter the 2011 Festival.

RELEASE AND INDEMNITY AGREEMENT

In consideration of the granting of the right to participate, entrants, participants, and spectators, by execution of this form, release the Esperanza Bonanza, and their officers, directors, and any representatives of workers, or property owners, or occupiers, or sponsors connected with the presentation of the Esperanza Bonanza Festival Committee of and from any claims, injuries, losses, damages or judgments that may be suffered by the entrant, participant or spectator to his person or property and agree to indemnify the aforesaid parties against any loss, liability, expenses or payment resulting from any such injury to person or property.

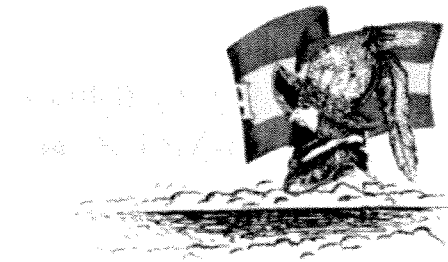
Team Representative _____ Date _____

CONTEST REGULATIONS



1. Backyard BBQ Contest entries must be pork ribs, either loin or spare. **NO** country style ribs will be accepted or scored. Judging of the Backyard Division will be blind judging only. There will be **NO** on-site final judging. All winners will be announced on Saturday afternoon around 5:00 pm.
2. Your **RIB** entry may not be altered from the natural state before it has been inspected by the official meat inspector appointed by the Esperanza Bonanza Festival. Meat inspection takes place on Friday between 7:00 am and 7:00 pm. Meat may not be precooked, sauced, injected, marinated or cured before that time.
3. Blind judging containers and sauce cups will be handed out after Cook's Meeting. When you deliver your entry to the Blind Judging Check-In Area, the container may contain only your entry and (optionally) your barbeque sauce.
4. Judging of the Backyard Division will begin at 12:30 pm on Saturday. You must deliver your entry to the Blind Judging Check-In Area between 12:20 and 12:30. Any entries arriving later than 12:33 pm will not be scored.
5. Backyard cooks meeting will be at 5:00 pm on Friday at the Hospitality Tent.
6. There will be a Traveling Trophy Award for best booth.
7. Each competitor shall supply ALL of his own meat, cooking ingredients, individual cooking devices (wood or charcoal, etc.). All contestants **MUST** adhere to all electrical, fire, and other codes set forth in the acceptance packet.
8. Your ribs may be cut before placing them in the container. You may elect to cut them sections of two ribs each. This will aid the judges in determining tenderness. Please fill the container completely.
9. No changes will be made after noon on Friday to any ancillary contest. Changes late in the day require us to re-assign all judges.
10. There must be a fire extinguisher in each cook area.
11. Electricity will be provided. Please use heavy-gauge extension cords.
12. Teams will receive six wrist bands per spot. Every effort will be made to ensure that team contacts have wrist bands in advance.
13. **ANY** team serving alcoholic beverages to persons under 21 years of age will automatically be disqualified and entry fees forfeited. Inside your team area, please **NO** vulgarity and **NO** nudity. You are responsible for all persons in your team area.
14. Only one Rib Entry per team regardless to how many spots you purchase. All teams must be separated from your neighbor, each in their own contained area. No sharing of space.
15. No changes to ancillary contests after noon Friday. Changes late in the day, require us to reassign all judges.
16. All entries must be postmarked on or before April 30, 2010. Entries received after this date could lose all special requests. All teams will be placed in the same place as last year unless you request to move.

OPTIONAL CONTESTS



BUTT Contest

Pulled Pork. Teams will judge. Your judge must be in the hospitality tent by 8:30, to be seated. Rules for the Butt Contest are the same as the Backyard Rib Category. To ensure "uniformity", all entries will be transferred to a new container after it is "Checked In."

Anything But Pork - Water Category

Any animal with fins or spends the majority of its life in the water, fresh or salt. Includes: fish, shrimp, crawfish, lobsters, etc...

Anything But Pork - Land Category

Any animal that walks or spends the majority of its life on land.
Includes: beef, venison, veal, etc...

Anything But Pork - Dessert Category

Includes: cakes, pies, fruit, breads, etc...

Other Optional Contests

Sauce, Baked Beans, Brisket, Bloody Mary, Hot Wing and Salsa, are self explanatory.

Note

All containers will be passed out Friday at the Cooks' Meeting.